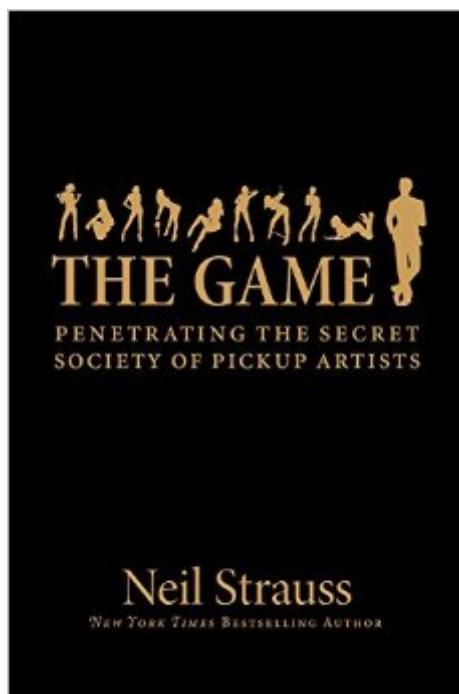


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# The Game: Penetrating The Secret Society Of Pickup Artists



## **Synopsis**

The "Game" recounts the incredible adventures of an everyday man who transforms himself from a shy, awkward writer into the quick-witted, smooth-talking Style, and a character irresistible to women. But just when life is better than he could have ever dreamed (he uses his techniques on Britney Spears, receives life coaching from Tom Cruise, moves into a mansion with Courtney Love and is officially voted the World's Number One Pickup Artist) he falls head over heels for a woman who can beat him at his own game. --This text refers to the Audio CD edition.

## **Book Information**

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## **Customer Reviews**

"The Game", at first, appears to be an informative, eye-opening, entertaining and DANGEROUS MANUAL ON HOW TO SEDUCE WOMEN. Deep within this controversial book, however, lies one of the best self improvement books available to man... as long as he understands and embraces the fundamental reality that the acquisition of confidence and personal worth are strictly required in order to succeed at the Game. A lot of low self esteem individuals will read this book and become, I believe, better men. And I completely understand the threat many women would feel by this material. But intelligent women are insulated from the manipulation at which many of the individuals featured in this story are so inept. Only the naÃƒÂ ve are at risk, as they always have been. Many people refer to this book as a manual on how to seduce women. But Neil Strauss, its author, never made such a claim. It was merely his honest and humorous account of his experience in the PUA (pickup artist) community. But Strauss is a talented writer. And, as such, he not only managed to make this

the very entertaining and insightful manual everybody said it was, but has also given an extremely valuable tool to goodhearted men with benign goals - a tool that can be used with mutual benefit, without anyone getting hurt or played. In spite of other reviewers' claims to the contrary, Strauss does disclose the nature and vivid examples of the emotional and spiritual consequences PUAs reap when they manipulate people for narcissistic purposes. This endeavor began when Strauss, a writer for the New York Times, was given an assignment to write about the underground pickup artist community. Strauss was a skinny, balding intellectual who felt awkward around women and hadn't had much success with them prior.

First, a disclaimer, because of the sniping going on about this book: I don't know any of the people portrayed in "The Game." I have no biases in either direction regarding any of them. In fact, I'm a straight (and married) female, so I really have no vested interest in ANY pick-up strategies. I read "The Game" after seeing a review of it in the newspaper. I was amused and a bit intrigued at the idea of a whole subculture centered around seducing members of the opposite sex -- at the idea of guys who honestly had NO other goals in life. In a way, it's almost an inspirational story in the beginning. Everyone likes an underdog, and the short, bald guy who's suddenly able to get all the babes is no exception. But it wouldn't be much of a story if there wasn't a dark side to the success. Strauss describes how he loses interest in everything EXCEPT picking up women and in fact feels compelled to hit on them almost constantly. He holds seminars on seduction. He posts to message boards about seduction. He lives in a house full of guys whose sole interest is seduction -- some who spend thousands of dollars attending seminars around the country. Of course, at the end, he realizes that all the tricks and one-liners he uses to get a woman into bed won't help him when he meets The One. And maybe I'm a bit naive, but isn't that what most of us really want in the end? Strauss is a fine writer, though not a highly remarkable one. I think the story itself, rather than the writing, is what carries the book. The characters are truly compelling -- especially Mystery, who I almost want to meet to see if he's as irresistible as everyone seems to think. (You have to wonder, though, if his techniques work half so well when the women already know about them.)

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